

# A GOOD INTERNSHIP IS NEVER HANDS-OFF.

SHARE YOUR PASSION FOR GETTING HANDS-ON WITH US.



With its brands BMW, MINI and Rolls-Royce the BMW Group is one of the world's most successful premium manufacturers of automobiles and motorcycles. The engine for the intensity and attraction of our products and services is the passion of our employees.

## Marketing Internship BMW & MINI (f/m/x).

### Tasks:

- Supporting MKT team within the areas of: ATL communication, social media, web, product, events, CRM activities of BMW and MINI brand.
- Web content management, preparation of presentation materials, promotional activities, reporting, localization of core material to Slovak language, analysis of the competitive environment.
- Communication with the agencies and the dealer network.

### Qualifications:

- University student or graduate.
- English and/or German language - advan. (prerequisite).
- MS Office skills, especially Excel and PPT.
- Driver's license group B.
- Communication and presentation skills, creative thinking, excellent organizational and communication skills.
- Desirability and passion for BMW Group brands.

### Further information:

Employment Type: **full time/Internship**

Contract: **limited contract, salary 1.100 €/monthly**

Earliest starting date: **as soon as possible**

Location: **BMW Group Slovenská republika, Bratislava**

We are looking forward to receiving your application via **e-Recruiter link**.

**BMW  
GROUP**

THE NEXT  
100 YEARS 

