



## Mitigating the effects of climate change in the Alpine region

### Regional projects, KlimalInvestment, Austria

The Alpine region is one of the most beautiful and diverse regions in Europe. Many businesses and people in the Alpine region live from and with tourism. And precisely because tourism is a key industry in the Alpine region, it is often perceived as a driver of climate change.

For this reason, Vitalpin and ClimatePartner launched the Vitalpin KlimalInvestment initiative to implement regional solutions to mitigate the effects of climate change. The program provides financial support to showcase projects in the fields of sustainable mobility, energy efficiency and renewable energies, circular economy, nature-based greenhouse gas reductions, and climate change education. To ensure climate neutrality, ClimatePartner also supports an internationally recognized small hydro power plant in Uganda: [www.climatepartner.com/1227](http://www.climatepartner.com/1227)

### How does climate protection work with regional projects?

Our regional initiatives protect natural habitats such as native forests, moors, the Alps or contribute to the agricultural turnaround. They are important for adapting to climate change. However, due to strict requirements for carbon offset projects, these initiatives are not suitable for CO<sub>2</sub> offsetting. To nevertheless promote regional commitment to climate action, we offer so-called linkage projects: In this case, CO<sub>2</sub> offsetting is achieved via one of our certified carbon offset projects, for example, our forest protection project in Brazil. For every tonne of CO<sub>2</sub> offset, we make an additional contribution through our linkage project depending on the regional initiative, for example by planting a tree or supporting sustainable development in the Alpine region. Thus, we can guarantee carbon neutrality and promote regional climate action.





### Contribution to the UN Sustainable Development Goals (SDGs)

**SDG 7 · Affordable and Clean Energy**  
Expansion of renewable energies (e.g. PV system)

**SDG 9 · Industry, Innovation and Infrastructure**  
Implementation of energy efficiency projects (e.g. heat recovery plant)

**SDG 11 · Sustainable Cities and Communities**  
Support of sustainable mobility solutions (e.g. preferential use of electric mobility, intelligent car-pooling, charging infrastructure)

**SDG 12 · Responsible Consumption and Production**  
Introduction of circular economy solutions (e.g. reusable instead of one-way, waste avoidance & reduction, shared economy)

**SDG 15 · Life on Land**  
Implementation of natural-based projects such as bog restoration or reforestation of damaged forest areas

## VITALPIN KLIMAINVESTMENT

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*Für eine nachhaltige  
Zukunft im Alpenraum.*



**Project standard**  
Kopplungsprojekt VCS

**Technology**  
Regional projects

**Region**  
KlimalInvestment, Austria

**Implemented by**  
KlimalInvestment

**Further information**  
[www.climatepartner.com/1245](http://www.climatepartner.com/1245)

