

THE NEW M8



BMW M8 COMPETITION CONVERTIBLE
BMW M850i xDRIVE CONVERTIBLE



There's a bond between the road, the vehicle and the driver.
The promise of an unrivalled experience of performance.
Transforming taste into a statement. Unique. Outstanding. Real.

Born on the racetrack and driven by the uncompromising will to win.
Fuelled by the art of engineering and electrified by the future.
Sustained by expressive style and rewarding luxury. Power, pushed to the limit and
controlled to the max. It is the ultimate homage to the driver.

This is the peak of driving. This is a bold statement of sovereignty.
This is a celebration of taste. This is driver and machine as one.

This is BMW M.
The most powerful letter in the world.
The ultimate BMW.

THE PINNACLE
OF OPEN-TOP
DRIVING PLEASURE.





M8

THE NEW BMW M8 COMPETITION CONVERTIBLE

FREEDOM COMES
FROM THE COURAGE TO
PUSH BOUNDARIES.

POWERFUL LINES.
STRONG AESTHETIC.
A LASTING IMPRESSION.



M8

THE NEW BMW M8 COMPETITION CONVERTIBLE



THE NEW BMW M8 COMPETITION CONVERTIBLE

THE AURA
OF THE
EXCLUSIVE.
TANGIBLE
IN EVERY
DETAIL.

M8



THE DESTINATION
IS NOT IMPORTANT.

BUT THE FEELING THAT
TAKES US THERE IS.



THE NEW BMW M8 COMPETITION CONVERTIBLE

BMW

GETTING TO THE TOP
MEANS ACCEPTING NO
COMPROMISES.

8
M



THE NEW BMW M8 COMPETITION CONVERTIBLE



THE NEW
BMW M850i xDRIVE CONVERTIBLE

PROPORTION
AND EMOTION.
COMBINED
FOR PURE
ELEGANCE.



M850i

M850i

THE NEW BMW M850i xDRIVE CONVERTIBLE



THE SKY
IS THE LIMIT.



THE NEW BMW M850i xDRIVE CONVERTIBLE

LUXURY CLASS
OPEN-AIR FEELING.



ALL BMW MODELS IN
ONE APP.



DOWNLOAD THE **BMW Products** APP NOW
AND DISCOVER THE PLEASURE OF DRIVING.

M850i



BMW M8 Competition Convertible:

20" M light alloy wheels Star-spoke style 813 M Bicolour with mixed tyres, exterior colour in BMW Individual special paintwork Brass, M sport seats in full leather Merino Taruma Brown, Piano Black trim with Pearl Chrome finisher.

Fuel consumption in l/100km (combined): 11.6–11.2

CO₂ emissions in g/km (combined): 265–255

BMW M850i xDrive Convertible:

20" M light alloy wheels Double-spoke style 894 M Bicolor with mixed tyres and run-flat tyres, exterior paintwork in BMW Individual Frozen Pure Grey metallic, sport seats in BMW Individual full leather trim 'Merino' in Ivory White/Night Blue, fine-wood trim in ash burl Grey metallic high-gloss.

Fuel consumption in l/100km (combined): 11.0–10.7

CO₂ emissions in g/km (combined): 249–243

Official data for fuel consumption and CO₂ emissions was determined in accordance with the prescribed measuring procedure and corresponds to European Regulation (EC) 715/2007 in the applicable version. For ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exists. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models may occur after 12/21/2021, the editorial deadline for this medium, or according to the specific requirements of other member states of the European Union. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

Of course, each vehicle is designed for economical recycling after its long-running life. You can find more information regarding your end-of-life vehicle on our website www.bmw.de/recycling

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